Programme

10:00  Chair’s Welcome and Introduction  
       Michael Hyatt, Technical Director - SMMT

[Keynote Address]

10:15  A Year in Review: The Key Issues Of 2008
       Dr. Paul Nieuwenhuis, MA, PhD, FIMI - CAIR
       □ Technological Breakthroughs in Design, Efficiency and Engine Components
       □ Leading Vehicle Manufacturers
       □ Vehicle CO₂ Emissions and Our Impact on the Environment
       □ Expansion and Growth in New Markets – India, China and Eastern Europe
       □ Shift in Sales – SUVs Down & Hybrids/Small Vehicles Up
       □ Global Financial Concerns and Sales Stagnation in Mature Markets

10:40  Morning Refreshments

11:00  Panel Session One: Understanding Key Global Shifts in the Automotive Industry
       Kevin Gaskell, President - EurotaxGlass International AG
       Ben Rachel, Planning Director - CMW
       □ Dealing With The Auto Industry’s Rapidly Changing Landscape
          • Repercussions of the Credit Crunch
          • Stagnation and Falling Sales in Key Markets – Comprehending Change
          • What Will Government Loans for the Auto Industry Really Achieve?
          • The Fate of the Detroit 3 – or 2? What Does It Mean For The Auto Industry?
          • Bringing Back Stability to the Financial Systems

       □ Overcoming Harsh Market Conditions
          • Rising Costs of Raw Materials – Absorbed or Passed Directly to Consumers?
          • Competing in a Global R&D Market – Keeping Pace With Technological Change
          • Impact of Globalisation on Suppliers and Manufacturers

11:45  Open Floor Discussion & Debate with Session One

(continued...)

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Meeting the Challenges of the Credit Crunch

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12:30 Networking Lunch – Sponsored by LMS

13:30 Creating a Business Model in the Global Race for Success – Niche Manufacturing
Charles Morgan, Managing Director - Morgan Motor Company

- Creating Opportunities and Competitive Advantages
- How Can The Industry Position Itself for A New Evolving Industry?

14:10 Afternoon Refreshments

14:30 Panel Session Two: The Future Sustainability of the Automotive Industry Beyond 2008
Michiel Van Ratingen, Secretary General – Euro NCAP
Anil Valsan, Research Manager, Europe – Frost & Sullivan

- Innovation and Growth to Continue the Move Forward
  - Euro NCAP and Safety Advancement
  - Striking the Balance between Safety Regulation and Development Costs
  - Government and Industry Working Together
  - Trends in Mergers, Acquisitions and Consolidation within the Industry
  - Evolution of OEM and Supplier Relationships

- Outlook for the Future of The Auto Industry – The Next 10 Years
  - What will the Automotive Industry Look Like in 10 Years? Market Outlook…
  - Is There an End to the Financial Crisis in Sight?
  - Dealing With a Looming Energy Crisis
  - The Rise of the Supplier – How Suppliers Will Play a Major Role in the Market
  - Taking an Optimistic Approach to the Road Ahead…

15:10 Open Floor Discussion & Debate with Session Two

15:50 Chair’s Summary and Closing Comments

15:55 Networking Drinks Reception

-End of Proceedings-

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