

Speaker Biographies

Shaping a Greener Future: Decarbonising Road Transport in the UK 15th October 2009

Greg Archer

Managing Director
Low Carbon Vehicle Partnership - LowCVP



Greg Archer has been Managing Director of the LowCVP since 2004 and has overall responsibility for the strategic direction of the Partnership in liaison with the LowCVP Board. In this capacity he is also a:

- Director of Cenex (Centre of Excellence for Low Carbon and Fuel Cell Technology)
- Member of the Renewable Fuels Agency Board overseeing the introduction of the Renewable Transport Fuel Obligation (with specific responsibility for sustainability issues)

Greg is a Chartered Chemist with wide ranging experience in environmental: policy, research, business and programme management. Previous roles include managing:

- The Carbon Trust programme advising businesses on energy efficiency opportunities
- The Government air pollution research programme
- WS Atkins sustainability consultancy

He has extensive experience in climate change, air quality and environmental risk assessment and sustainable development practice and policy. Greg lives with his long-term partner and their 2 young sons. His interests include: cooking, his allotment and occasional trips to the gym.

Robin Haycock

Assistant Director Innovation & Technology
Department for Business, Innovation and Skills BIS



Robin is working within Government in the newly formed Office of Low Emission Vehicles (OLEV). He is seconded from industry to the Dept BIS and specialises in the auto sector.

His current role is to be a part of delivering the programme to realise government's vision of "placing the UK at the global forefront of ultra-low carbon vehicle development, demonstration,

manufacture and use". This will involve ensuring that the UK transport sector makes a transformative shift to ultra-low carbon vehicles: a transformation from which UK business benefits and which reduces the environmental impact of road transport and improves energy security.

Previous to this role, Robin started his career as an apprentice with AEA Harwell, he went on to graduate from Bath University and began his career in the motor industry working for Jaguar Cars and then at specialist consultancies including Cosworth and AVL (Austria) where he finished his auto career as Design and analysis manager for AVL in the UK. During his automotive career he also completed a part time MSc at Warwick University.

Robin moved from the automotive sector into energy consulting and transport planning roles within Arup, and during this period he has worked with a diverse range of clients to establish economic routes for sustainable transport in both retrofit environments and new planned eco cities.

David Kennedy

Chief Executive

Committee on Climate Change

David Kennedy is the Chief Executive of the Committee on Climate Change. Previously he worked on energy strategy at the World Bank, and design of infrastructure investment projects at the European Bank for Reconstruction and Development. He has a PhD in economics from the London School of Economics.



Sean Long

Automotive and Low Carbon Vehicle Sector, Senior Specialist
One North East Regional Development Agency

Sean Long is the Sector Senior Specialist for Automotive and Low Emission Vehicles for One North East Regional Development Agency. With over 25 years of experience in the automotive and supply chain related industry working for Global companies such as Caterpillar, Land Rover , BAE, Fisher Rosemount Controls and Miller . His roles within this industry have covered areas across the value chain from Managerial positions in Purchasing, Logistics, Manufacturing, Engineering, Product Planning, Marketing and Sales, along with Project Management and 6 Sigma Black Belt Management and deployment.



As the Automotive Sector Specialist Sean represents the Agency at National forum levels, notably the National Automotive Group (BIS), the Technology Strategy Board, ETI – Energy Technology Institute and leading trade associations in the UK SMMT (Society of Motor Manufacturers & Traders), CEA (Construction Equipment Association) .

Andrew McCall

Director of Global Government Affairs
Jaguar Land Rover



Andrew McCall was appointed Director, Global Government Affairs for Jaguar and Land Rover on March 1st 2008.

From 2006 he had been Director, UK Government Affairs for Ford Motor Company and prior to this, Government Affairs Manager for Jaguar Land Rover.

Andrew McCall has held a variety of positions in public affairs since graduating in 1986, including periods with the Airport Operators Association, the Stroke Association, the Suzy Lamplugh Trust and NACRO. Born in London in 1963, Andrew McCall has an Honours Degree in Politics from Leeds University.

Rosie Snashall

Head of Consumer Incentives Team
Office for Low Emission Vehicles
Department for Transport



Rosie is the head of the EV consumer incentive team within the newly formed Office for Low Emission Vehicles. She is leading on the delivery of Government's incentive scheme to reduce the cost of vehicles for consumers, including finalising the criteria under which vehicles will be eligible. She has previously worked on EV charging infrastructure policy (both Plugged In Places and the Alternative Fuel Infrastructure Grant Programme) and brings a wealth of experience from her time in Aviation Policy and the DfT's Strategy Division.